

Contacts:

Susan Mendieta Beasley APR (209) 484-7145

Jennifer Mullen (209) 526-5588 ext. 104



## **International Heritage Festival set for Oct. 5** ***It's the ultimate trip around the world***

(Modesto, CA – Aug. 17, 2013) – Get ready for the ultimate trip around the world at the 22<sup>nd</sup> annual International Heritage Festival. This year's voyage takes place Oct. 5 at a new location – Modesto Junior College (MJC) East Campus, 435 College Ave. in Modesto.

A patriotic “Americana Opening” kicks off the Festival and includes a colorful parade of flags with participants in beautiful international dress.

Also attending the festival will be the Silver Star Queen and her court of princesses from Modesto's sister city in Vernon, Canada. These young ladies travel as ambassadors of Vernon.

During the International Festival, “passengers” travel around the world through music, dance, food, and children's crafts. Children can visit country displays, collect stamps and stickers, and have fun learning about geography, history, music, and art.

The International Heritage Festival runs from 11 a.m. to 5 p.m. The free event showcases the kaleidoscope of heritages from the local area and celebrates a shared American heritage.

The all-volunteer, non-profit International Festival Committee organizes the event. It is made possible through generous sponsorships and participation of local businesses, organizations and individuals. For more information, visit [internationalfestivalmodesto.org](http://internationalfestivalmodesto.org) or call [\(209\) 521-3852](tel:2095213852).

**###**

P. O. Box 1005 \* Modesto, CA 95353  
(209) 521-3852 \* [www.InternationalFestivalModesto.org](http://www.InternationalFestivalModesto.org)